

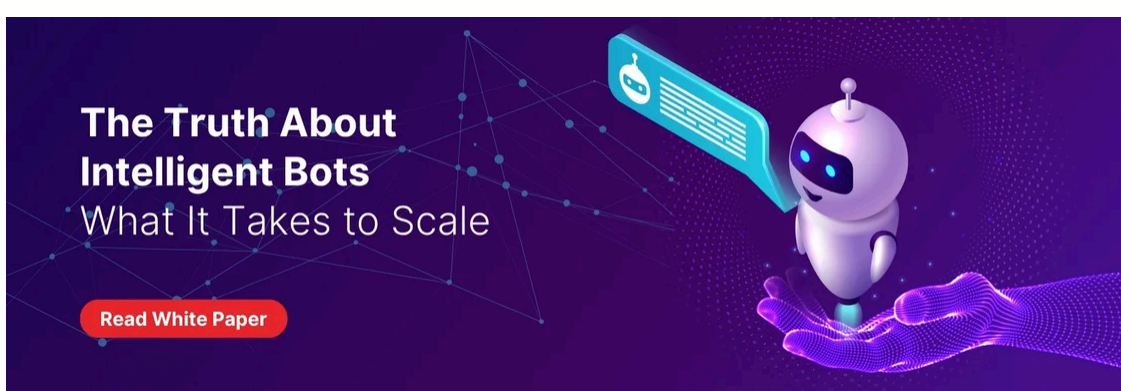


Hyphen Newsletter

A Monthly Look at Tech That's Actually Moving the Needle

Hey there,

Welcome to the monthly edition of the Hyphen Newsletter! From bots that don't break, to QA that's lightning-fast, AI that keeps things running, and data that's changing the retail game. Quick reads, lasting takeaways.



The Truth About Intelligent Bots What It Takes to Scale

[Read White Paper](#)

Is it win or bust for you? Let's fix it!

Most chatbot pilots fail to scale - not because of bad models, but due to missing orchestration, observability, and governance. Our latest whitepaper breaks down the real reasons intelligent bots struggle in production and how to build ones that last.

[Read Whitepaper](#)



AI-Powered Test Optimization for Enterprise Engineering Teams

[Read Case Study](#)

A Faster, Smarter Way to Test Software

See how one engineering team slashed testing cycles and improved release quality using AI. This case study dives into how smarter test selection and automation changed their release game.

[Read Case Study](#)



AI Turns Shopper Behavior Into Smarter Store Decisions

[Read Case Study](#)

Closing the Gap Between Online and In Store

What clicks are for online, heatmaps are for stores. This retail chain used AI behavior analytics across 100+ outlets to see how shoppers moved, paused, and picked products. The result? Smarter layouts, sharper decisions, better sales.

[Read Success Story](#)

[Read Case Study](#)



Experts Talk OT Resilience

A live discussion with industry experts on making OT secure, compliant, and cost-efficient.

Limited Seats [Join us](#)

24th Sept, 2025
2:00 PM EDT | 10:30 PM IST

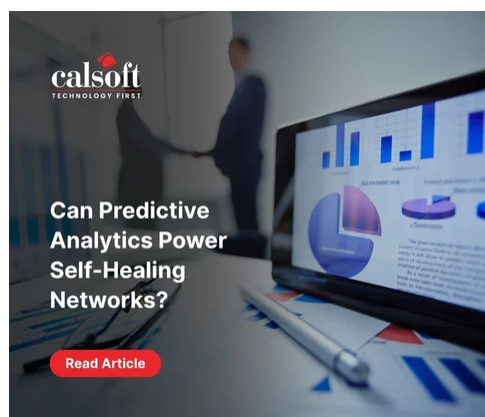
Bonus: Every registration comes with downloadable handouts and a recording you can revisit anytime

Securing OT in a Shifting Risk Landscape

Most OT systems still run on legacy platforms, creating gaps in security and compliance. Hear experts share how to gain end-to-end visibility, reduce risk, and keep operations resilient – without disruption. **Bonus All registrations will get the recording of the session plus Handbook**

[Join Us](#)

Networks That Fix Themselves? It's Happening.



Can Predictive Analytics Power Self-Healing Networks?

[Read Article](#)

Self-healing networks are more than a nice-to-have. Predictive analytics is helping IT teams spot issues before they cause downtime—and even automate the fix.

[Read Article](#)

Data-Driven Retail Isn't Optional Anymore



How Data-Driven Decision Making is Transforming the Retail Industry

[Read Article](#)

Retailers winning today aren't guessing - they are reading signals. This piece shows how real-time analytics and smarter decision-making are reshaping inventory, CX, and margins.

[Read Article](#)

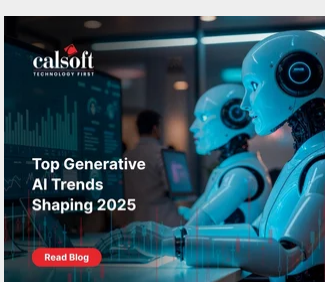
Latest Blogs to Read



Why Edge AI is a Big Deal

Edge AI brings the compute power closer - making devices smarter, response times quicker, and outcomes more reliable.

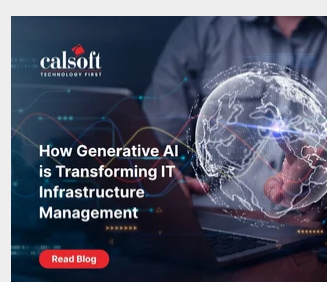
[Read Blog](#)



What's Next for Gen AI?

Not every Gen AI trend matters. But a few are shaping how 2025 will unfold - like AI-augmented storage, code generation, etc.

[Read Blog](#)



Rethinking Infra Ops with Gen AI

Gen AI is changing how IT teams manage infrastructure - predicting issues, automating fixes, and saving hours of root cause analysis.

[Read Blog](#)

Partnering for Smarter AI Outcomes



Calsoft Partners with IBM in Delivering AI-Driven Enterprise Solutions

[Read Blog](#)

We have joined forces with IBM and Watsonx to help enterprises actually do something with their AI initiatives - faster model rollouts, real-time insights, and smoother hybrid cloud deployments.

[Read Blog](#)

That's It for This Time! Stay Tuned for our next edition of Hyphen



Thanks for reading this month's Hyphen Newsletter. If something sparked an idea or raised a question - share it, start a conversation, or just hit reply. We will be back next month with more stories that matter.